JIMMY TRAN

Human-centered Industrial Designer

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/// EXPERIENCES

Chemyx | Equipment Manufacturer **Stafford, TX** Industrial Designer / April 2025 - Present

Drive product development with the Technical Director, collaborating with China engineering teams to refine designs and streamline production. Partner with marketing, sales, and support to elevate brand presence and craft user-centered solutions that enhance customer satisfaction.

Pensa LLC | Consultancy Brooklyn, NY

Industrial Design Intern-Contractor / May 2024 - April 2025

Advanced product development through 3D modeling, design optimization, and visualizations. Transformed user insights into impactful design solutions through interviews and observations.

Force-4 Innovation | Consultancy Mason, OH Industrial Design Co-op / Aug - Dec 2023

Partnered with the Innovation Lead to produce visualization assets, videos, and animations that elevated brand visibility and supported marketing. Collaborated with engineers on rapid prototyping and 3D printing to refine and validate product concepts.

Kaleidoscope | Consultancy Blue Ash, OH Industrial Design Co-op / May - Aug 2022 | Jan - Apr 2023

Led user-centered design for case studies. Conducted Gravity Sketch demos to optimize workflow; contributed to Amazon project presentations focused on innovation and storytelling

Donnamax | Packaging Design Brooklyn, NY 3D Designer Intern / Jan - Apr 2021 | Sep - Dec 2021

Developed packaging concepts and product visuals using CAD modeling and interactive media to support design and production.

/// EDUCATION

University of Cincinnati Cincinnati, OH

College of Design, Architecture, Art, & Planning | April 2024 Bachelor of Science in Industrial Design

Lane Community College

Eugene, OR

Design & Applied Art | July 2019 Associate of General Studies

/// SKILLS

Design & Strategic

Sketching, design research, design thinking, 3D modeling, storytelling, rendering, prototyping, video editing, 3D Animation, 3D printing.

Digital

Fusion 360, Blender, SolidWorks, Gravity Sketch, Keyshot, Procreate, TwinMotion, Microsoft Suite, Illustrator, Photoshop, InDesign, Premiere Pro, Adobe XD, After Effect, Figma, Spark AR

***** RECOGNITIONS & ACTIVITIES**

Vietnamese International Student Association of University of Cincinnati

President / Jun 2023 - Apr 2024

Led and managed cross-functional team to oversee budgeting, event planning, and operations. Built relationships with university and external organizations to expand club impact and promote Vietnamese culture. Increased club's visibility and reach.

Industrial Design Society of America (IDSA)

Student Merit Award (SMA) 2024 Finalist

University of Cincinnati

- 2024 DAAPWorks Director's Choice.
- 2024 DAAPWorks Innovation Award.
- University of Cincinnati International Outreach Scholarship.
- College of Design, Architecture, Art, & Planning Scholarship

California Institute of the Arts

UX Design Fundamentals

Gravity Sketch

Gravity Sketch Certification